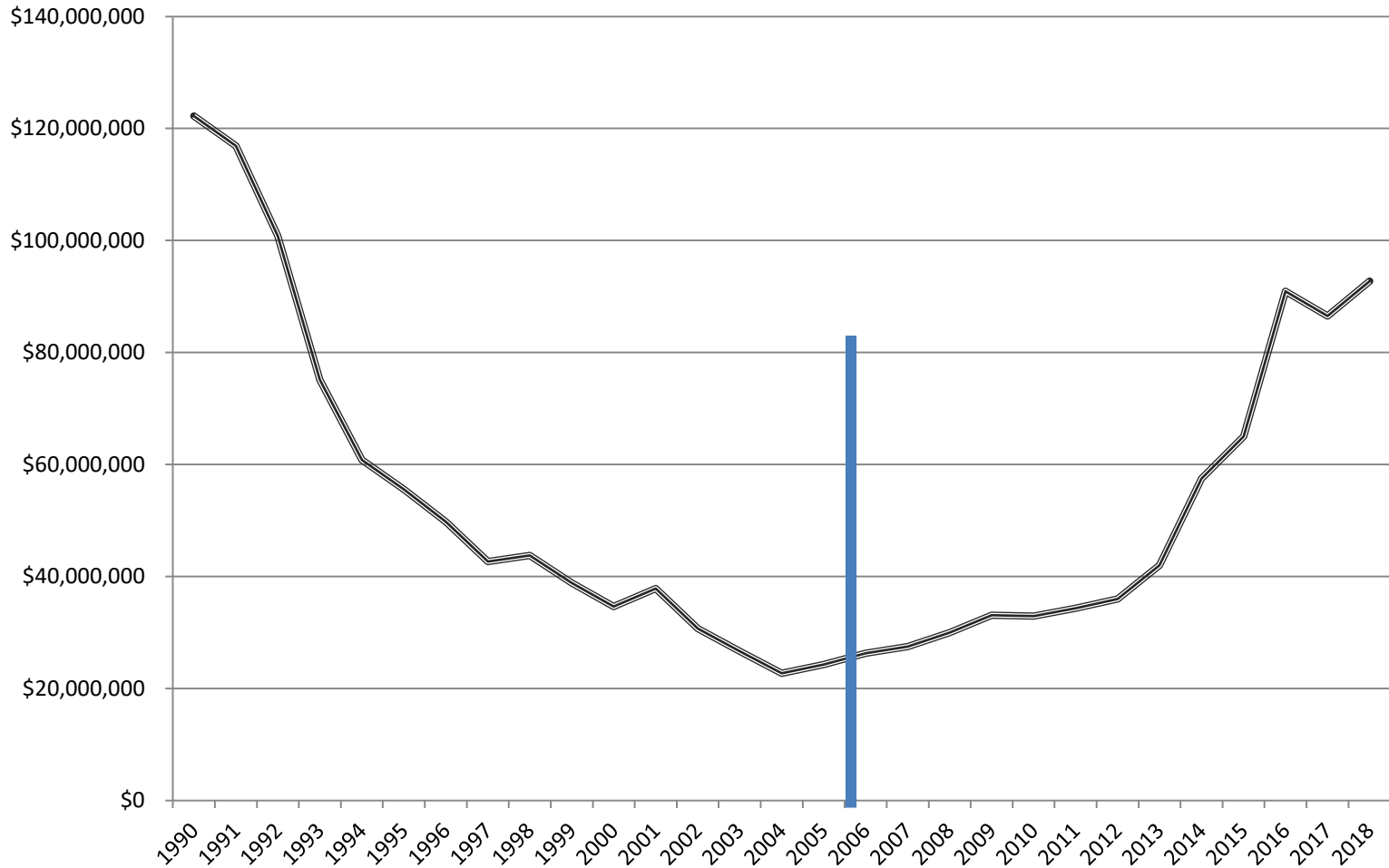




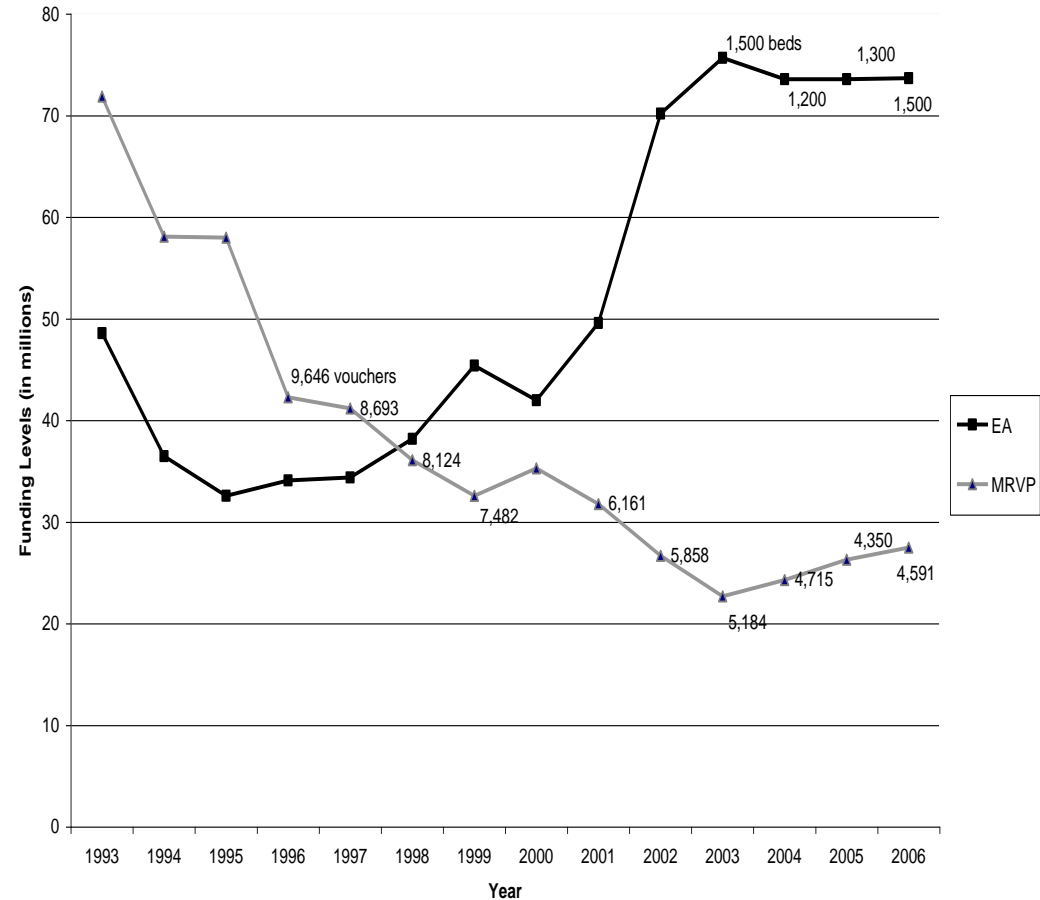
The Housing Solutions Campaign

MRVP Funding Over Time



Components of a Successful Campaign

- **Voices** of those most impacted
- **Unified approach**
 - Across shelters
 - Cross populations and sectors
- Use of **data**
- **Big Ask**



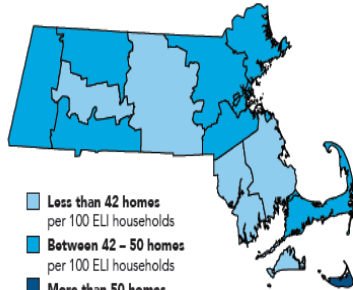
2017 STATE HOUSING PROFILE

Massachusetts

Senators: Edward J. Markey and Elizabeth Warren
 Many renters in Massachusetts are extremely low income (ELI), i.e. households with income less than the poverty guideline or 30% of area median income (AMI), whichever is higher. Across the state, there is a deficit of rental homes both affordable and available to ELI households, many of whom face significant housing cost burdens.

Last updated: 6/14/17

AFFORDABLE & AVAILABLE HOMES FOR ELI RENTER HOUSEHOLDS



Source: NLIHC tabulations of 2009-2013 Comprehensive Housing Affordability Strategy (CHAS) data.

HOUSING COST BURDEN BY INCOME GROUP

Renter households spending more than 30% of their income on housing costs and utilities are cost burdened; those spending more than half of their income are severely cost burdened.

Income Group	Cost Burdened	Severely Cost Burdened
Extremely Low Income (0-30%* of AMI)	79%	62%
Very Low Income (31%-50% of AMI)	74%	32%
Low Income (51-80% of AMI)	46%	8%
Middle Income (81-100% of AMI)	23%	1%
Above Median Income (101%+ of AMI)	5%	0%

Source: NLIHC tabulations of 2015 American Community Survey Public Use Microdata Sample (PUMS) housing file. Note: *Or poverty guideline, if higher.

AFFORDABLE AND AVAILABLE HOMES PER 100 RENTER HOUSEHOLDS

At 100% of AMI	99
At 80% of AMI	92
At 50% of AMI	60
At 30% of AMI*	46

Source: NLIHC tabulations of 2015 American Community Survey Public Use Microdata Sample (PUMS) housing file. Note: *Or Poverty Guideline, if Higher.

KEY FACTS

38%
Households in this state that are renters

293,638
OR
30%
Renter households that are extremely low income

\$27,170
Maximum state level income for a 4-person household

158,769
Shortage of homes affordable and available for extremely low income renters

\$27.39
State Housing Wage
The hourly amount a full-time worker must earn to afford a two-bedroom rental unit at HUD's Fair Market Rent

- Massachusetts has a deficit of 180,684 units that are available and affordable to households below 50% of the area median income (source: NLIHC Gap Report)

- 44% of Boston's households lack sufficient income to sustain the household without subsidies (source: BPDA)

- Housing First can save an average of \$31,500 on emergency services per person (Source NAEH)

- If subsidized units are made available to an additional 5% of the eligible population, the odds of overcrowding decrease by 26% and the odds of families making multiple moves decrease by 31%." Overcrowding and multiple moves are both known predictors of poor child and family health outcomes. (Children's Health Watch)

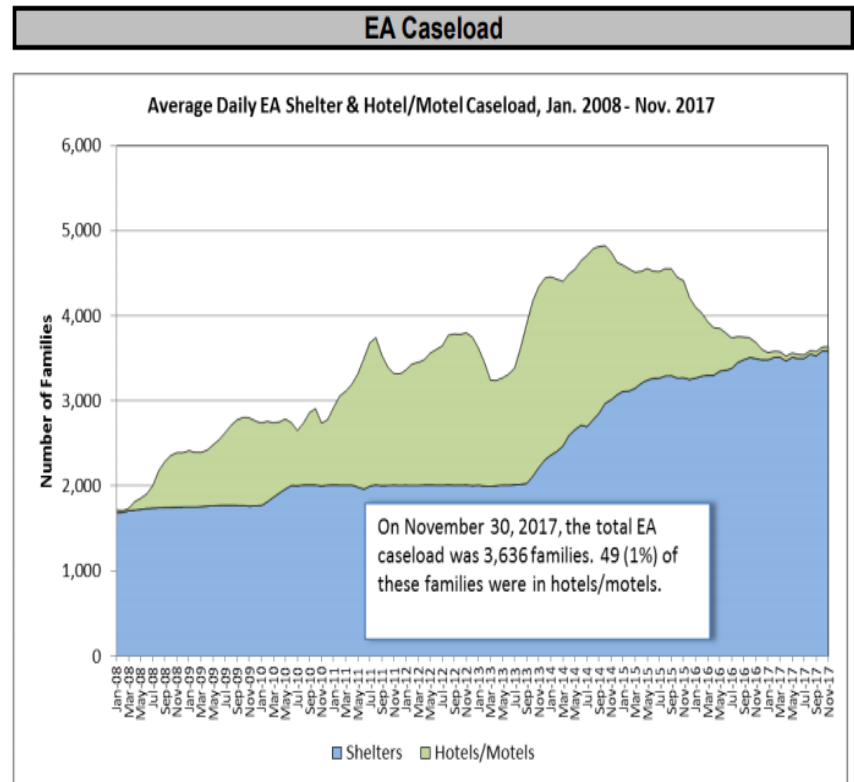
- HUD Study
- Desmond: *Evicted (2016) etc.*

Challenges

- Perceptions about incentives, how data helped
- Need and cost

Other things that helped:

Success Stories



Note: Methodology for calculating shelter caseload changed in FY15 from an average daily number of contracted units (minus vacancies) to an end-of-the-month count of occupied shelter units using DHCD's bed registry.

Shameless end of -presentation plug...



MRVP Cookie Day

Feb 7th 10am-12pm MA

Grand Staircase

MA State House